

TEXAS 4-H LIVESTOCK AMBASSADOR PROGRAM

COLLEGE STATION, TX / KINGSVILLE, TX / CANYON & LUBBOCK, TX

EMBRACING OUR PAST.
ENGAGING OUR PRESENT.
DEFINING OUR FUTURE.

Today, the average American is at least three generations removed from the farm. It is essential that the upcoming generation be able to bridge the gap between consumers and farmers.

Through collegiate level training combined with hands-on experience, Ambassadors will be equipped with the skills and knowledge needed to serve as stewards of the livestock industry.



DEVELOPING THE NEXT GENERATION OF INDUSTRY LEADERS

- Obtain opportunities to serve in advocacy roles for animal agriculture, 4-H, and junior livestock programs
- Experience in the university setting through intensive, science-based instruction and hands-on-learning
- Develop a heightened awareness of career opportunities in animal agriculture and advocacy



“TYLA HAS HAD A SIGNIFICANT IMPACT ON ME, OFFERING UNIQUE OPPORTUNITIES FOR GROWTH AND CONNECTION. THROUGH HANDS-ON EXPERIENCES AND EXPOSURE TO DIVERSE ASPECTS OF AGRICULTURE ACROSS THE UNITED STATES AND OTHER COUNTRIES, I’VE GAINED INVALUABLE INSIGHTS INTO THE INDUSTRY. SERVING AS AN AMBASSADOR HAS EMPOWERED ME TO ADVOCATE FOR AGRICULTURE, NOT ONLY WITHIN MY COMMUNITY BUT ALSO THROUGHOUT TEXAS AND GLOBALLY, STRENGTHENING MY COMMITMENT TO PROMOTING AND SUPPORTING THE FUTURE OF AGRICULTURE.”

- CURRENT TEXAS 4-H LIVESTOCK AMBASSADOR



TO APPLY AND BE ELIGIBLE TO SERVE, STUDENTS MUST BE:

- Freshman-Senior (2025-2026 School Year)
- Demonstrate leadership in the livestock and agriculture industry
- Passion for communication and advocacy
- Rank top 25% academically

2025 SHORT COURSE DATES

Texas A&M University-Kingsville

June 16-19, 2025

Texas A&M University

July 7-10, 2025

Texas Tech University/West Texas A&M University

July 14-17, 2025

2025 PROGRAM FEES

\$450- Includes all branded apparel, meals, lodging, and travel during the short course

**OUR MISSION IS TO PREPARE YOUTH TO SERVE THE
LIVESTOCK INDUSTRY THROUGH ADVOCACY,
LEADERSHIP AND NETWORKING.**

FOR MORE INFORMATION:

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