

TEXAS 4-H LIVESTOCK AMBASSADOR PROGRAM

KINGSVILLE, TX | CANYON, TX & LUBBOCK, TX | COLLEGE STATION, TX

Since its founding in 2007, the Texas 4-H Livestock Ambassador Program has developed knowledgeable, articulate youth who help bridge the growing gap between consumers and agriculture. Through collegiate-level training and immersive, hands-on experiences, students gain exposure to the many facets of the livestock industry while exploring higher education and career pathways. Advocacy is the common thread throughout the program, preparing Ambassadors to share research-based information and the true story of agriculture across local, regional, national, and international platforms. As a result, participants emerge equipped to serve as educators, community leaders, and dedicated stewards of the livestock industry.

EMBRACING OUR PAST. ENGAGING OUR PRESENT. DEFINING OUR FUTURE.

" THE TEXAS 4-H LIVESTOCK SHORT COURSE PROVIDED THE OPPORTUNITY TO EXPAND MY KNOWLEDGE BASE WITHIN VARIOUS AGRICULTURE PRODUCTION SYSTEMS. I WAS ABLE TO MEET PEOPLE FROM ALL OVER THE STATE WITH DIFFERENT BACKGROUNDS, AND WE HAD THE OPPORTUNITY TO COLLABORATE ON SEVERAL ISSUES CONCERNING MODERN AGRICULTURE. OVERALL, THE TEXAS 4-H LIVESTOCK SHORT COURSE SUPPLIED ME WITH THE KNOWLEDGE BASE AND CONNECTIONS I NEED TO LEAVE A LEGACY WITHIN THE AGRICULTURE INDUSTRY.

- Current Texas 4-H Livestock Ambassador

DEVELOPING THE NEXT GENERATION OF

LEADERS

- Obtain opportunities to serve in advocacy roles for animal agriculture, 4-H, and junior livestock programs
- Experiences in the university setting through intensive, science-based instructions and hands-on learning
- Develop a heightened understanding of career opportunities in animal agriculture and advocacy

OUR MISSION IS TO PREPARE YOUTH TO SERVE THE LIVESTOCK INDUSTRY THROUGH ADVOCACY, LEADERSHIP AND MENTORSHIP.

TODAY, THE AVERAGE AMERICAN IS AT LEAST THREE GENERATIONS REMOVED FROM THE FARM. IT IS ESSENTIAL THAT THE UPCOMING GENERATION BE ABLE TO BRIDGE THE GAP BETWEEN CONSUMERS AND FARMERS.

THROUGH COLLEGIATE-LEVEL TRAINING COMBINED WITH HANDS-ON EXPERIENCE, AMBASSADORS WILL BE EQUIPPED WITH THE SKILLS AND KNOWLEDGE NEEDED TO SERVE AS STEWARDS OF THE LIVESTOCK INDUSTRY.

TO APPLY AND BE ELIGIBLE TO SERVE STUDENTS MUST BE:

- Freshman-Senior (2026-2027 school year)
- Demonstrate leadership in the livestock and agriculture industry
- Passion for communication and advocacy
- Rank in the top 25% academically

2026 PROGRAM DATES

TEXAS A&M UNIVERSITY-KINGSVILLE
June 15-18, 2026

TEXAS A&M UNIVERSITY
July 13-16, 2026

TEXAS TECH/WEST TEXAS A&M
July 20-23, 2026

2026 PROGRAM FEES

\$450- includes all branded apparel, meals, lodging, and traveling during the short course

FOR MORE INFORMATION

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TO APPLY

VISIT WWW.TEXASYOUTHLIVESTOCK.COM

APPLICATIONS OPEN
FEBRUARY 15, 2026

APPLICATIONS CLOSE
APRIL 15, 2026