

TEXAS 4-H POULTRY AMBASSADOR PROGRAM

COLLEGE STATION, TX

The Texas 4-H Poultry Ambassador Program was founded in 2022 to develop a new generation of knowledgeable, confident advocates who can bridge the growing gap between consumers and farmers as Americans become further removed from agriculture. Through collegiate-level training and hands-on, immersive experiences, students gain exposure to the many facets of the poultry industry while exploring higher education and career pathways. Advocacy serves as the foundation of the program, empowering Ambassadors to share research-based information and the authentic story of agriculture across their communities and beyond.

EMBRACING OUR PAST. ENGAGING OUR PRESENT. DEFINING OUR FUTURE.

“ATTENDING THE TEXAS 4-H POULTRY AMBASSADOR SHORT COURSE INCREASED MY KNOWLEDGE OF THE POULTRY INDUSTRY, HELPED ME EXPLORE ITS VAST RANGE OF CAREER OPPORTUNITIES, IMPROVED MY LEADERSHIP, AND ALLOWED ME TO MEET SO MANY WONDERFUL PEOPLE. I MADE CONNECTIONS WITH INDUSTRY PROFESSIONALS WHO I WILL WORK WITH IN MY FUTURE CAREER, AND I’VE BEEN ABLE TO SHARE THE KNOWLEDGE I’VE GAINED WITH MY PEERS WHILE ADVOCATING FOR THE POULTRY INDUSTRY IN BOTH MY COMMUNITY AND ACROSS TEXAS. I REALLY APPRECIATE THE IMPACT THIS PROGRAM HAS HAD ON ME, AND ALL OF THE OPPORTUNITIES IT PROVIDES TO SO MANY YOUTH.”

- Current Texas 4-H Poultry Ambassador

DEVELOPING THE NEXT GENERATION OF LEADERS

- Obtain opportunities to serve in advocacy roles for animal agriculture, 4-H, and junior poultry programs
- Experiences in the university setting through intensive, science-based instructions and hands-on learning
- Develop a heightened understanding of career opportunities in animal agriculture and advocacy

OUR MISSION IS TO PREPARE YOUTH TO SERVE THE POULTRY INDUSTRY THROUGH ADVOCACY, LEADERSHIP AND MENTORSHIP.

TODAY, THE AVERAGE AMERICAN IS AT LEAST THREE GENERATIONS REMOVED FROM THE FARM. IT IS ESSENTIAL THAT THE UPCOMING GENERATION BE ABLE TO BRIDGE THE GAP BETWEEN CONSUMERS AND FARMERS.

THROUGH COLLEGIATE-LEVEL TRAINING COMBINED WITH HANDS-ON EXPERIENCE, AMBASSADORS WILL BE EQUIPPED WITH THE SKILLS AND KNOWLEDGE NEEDED TO SERVE AS STEWARDS OF THE POULTRY INDUSTRY.

TO APPLY AND BE ELIGIBLE TO SERVE STUDENTS MUST BE:

- Freshman-Senior (2026-2027 school year)
- Demonstrate leadership in the poultry and agriculture industry
- Passion for communication and advocacy
- Rank in the top 25% academically

2026 PROGRAM DATES

TEXAS A&M UNIVERSITY

June 22-25, 2026

2026 PROGRAM FEES

\$450- includes all branded apparel, meals, lodging, and traveling during the short course

FOR MORE INFORMATION

Kelley Ranly

Extension Program Specialist II

kelley.ranly@ag.tamu.edu

[@TEXASYOUTHLIVESTOCK](https://twitter.com/TEXASYOUTHLIVESTOCK)

TO APPLY

VISIT WWW.TEXASYOUTHLIVESTOCK.COM

APPLICATIONS OPEN
FEBRUARY 15, 2026

APPLICATIONS CLOSE
APRIL 15, 2026